

Show Guide Advert

The high quality A4 Official Show Guide for the 2017 event is published in full colour, around 72 - 80 pages and will be sold at the event for £4. With a show guide visitors also receive a goody bag with samples and offers.


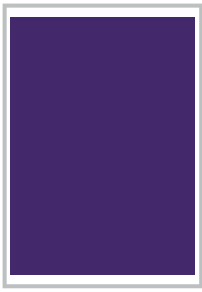
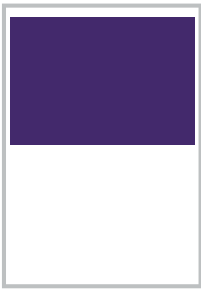
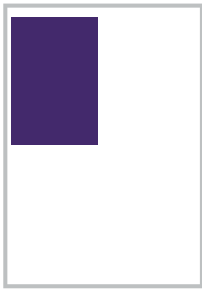
An invaluable resource for visitors helping them to make the most from their visit with floor plans, show timetables, competitions, show offers, a list of exhibitors, it also becomes a helpful guide after the event, as its filled with trade stand contacts, pet advice, product guides and useful contacts.

A number of inserts are reserved for sponsors so we advise early bookings to avoid disappointment.



4,000+
Copies Printed (Based on one per family/group)

Advert sizes
More info

Full page	Full page type area	Half page	Quarter page
			
210mm(W) x 297mm(H)	180mm(W) x 264mm(H)	180mm(W) x 132mm(H)	90mm(W) x 132mm(H)

Please supply artwork as a print ready PDF file hi-res, 300 dpi with trim marks and please add a 3mm bleed to contact@thepetshow.co.uk by 1st June 2017

Advert prices
More info

ROP:	Premium:
Full Page: £850	Inside front cover: £950
Half Page: £550	Outside back cover: £950
Quarter Page: £275	Inside back cover: £950

To reserve a position please contact contact@thepetshow.co.uk or call Ian on 07896 703730